

For Immediate Release

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Press Release

36th Annual Southern Tandem Rally to be Held in Columbus, GA

Columbus Georgia has been named the host city for the 36th annual *Southern Tandem Rally* to be held October 24 through 26, 2014. This year's rally is hosted by Georgia's Tandem Club - "PEACHES". The rally returns to Georgia after a 14 year absence.

The rally is a regional event held across the Southeast and is one of the oldest consecutive bicycle rallies in the United States. Each year, the rally organizers strive to showcase a city that typifies the "best of the south" including our well-known southern hospitality. We highlight local attractions and businesses. Attendance is usually between 80 to 120 teams of at least two people each (200+/- attendees). The attendees are active professionals who enjoy outdoor adventures and like to travel. They hail from all across the United States (21 states are represented this year).

Columbus, Georgia was chosen from several potential Georgia cities due to availability of bicycle friendly roads, its Uptown walk-able business district, and restaurant/entertainment opportunities of interest to the group. The rally headquarters is the Marriott hotel and will feature three days of bicycle riding along the Chattahoochee River and north, along the Fall Line Trace and points east of the city, and to Fort Benning. If you are out and about on the roads around Columbus over the three day event, keep an eye out for those funny two person bicycles!

In addition to riding the local roads and rural areas around Columbus, the attendees will enjoy evening receptions at some of the local establishments and a banquet at the Columbus Convention and Trade Center. The attendees are veteran travelers and enjoy exploring all that new cities have to offer in both entertainment and hometown goods.

Local sponsors for this year's rally include Ride On Bikes, Snyder-Lance, and Charbroil. More information about the Southern Tandem Rally may be found at www.southerntandemrally.com

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