



**MEDIA ADVISORY**

**For Immediate Release**

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## **Polar Express Tradition Returns to NIM** *Sensory-friendly show added; special offer to first responders*



**Columbus, Georgia – November 30, 2016:** Pick out your favorite pajamas – it's time again to board *The Polar Express* for your annual journey to the North Pole!

Attending the holiday classic has become a tradition for area families since the museum opened in 2009. In addition to the film's heartwarming and inspirational message, there's *free hot chocolate* for kids wearing their pajamas, and a *live conductor* handing out souvenir golden tickets.

There will be nearly two dozen screenings of ***The Polar Express 3D*** in the National Infantry Museum's Giant Screen Theater now through January 6.

New this year will be two special events. The screening at 3 p.m. Saturday, December 10, will be sensory-friendly to accommodate children with autism and other special needs. The lights will be turned up a bit, and the sound will be turned down. Guests will be welcome to move around, talk and have a good time.

The National Infantry Museum Foundation also wishes to show appreciation to the area's law officers, firefighters and emergency personnel. First responders who show employment verification will be offered free admission to any of the four screenings of ***The Polar Express 3D*** during the weekend of December 16-18 only.

Also on the schedule this December will be four more family-friendly holiday movies: ***Home Alone***, ***The Grinch***, ***The Santa Clause***, and ***A Christmas Story***.

Check [www.nationalinfantrymuseum.org](http://www.nationalinfantrymuseum.org) for show times. Tickets for all holiday movies are \$10 for adults, \$9 for seniors/students/military, and \$8 for children 4-12.

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*The National Infantry Museum and Soldier Center, a 155-acre tract linking Columbus, Georgia, and the Maneuver Center of Excellence at Fort Benning, is the first world-class site to pay tribute to the U.S. Army Infantryman and those who fight alongside him. Voted the **#1 Free Museum in America** in the 2016 USA Today Readers' Choice Awards, the museum showcases the contributions of the Infantry Soldier in every war fought by the U.S. by offering immersive participation and engaging visitors in the unique experiences of the Infantry Soldier. The complex also includes a parade field, memorial walk of honor, authentic World War II Company Street, Vietnam Memorial Plaza, combat simulators, a full-service restaurant and a Giant Screen Theater. For more information, visit [www.nationalinfantrymuseum.org](http://www.nationalinfantrymuseum.org).*