

August 12, 2016
For Immediate Release
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## Historic Columbus' 8<sup>th</sup> annual Preservation for Profit Workshop August 18 – 19, 2016

Preservation for Profit is an opportunity for Realtors, architects, engineers, builders, developers, preservationists, and interested citizens. This year Historic Columbus, in conjunction with sponsors The Knight Foundation Fund at the Community Foundation, the Incremental Development Alliance, Jackson-Burgin, the Coalition for Sound Growth, and MidTown, are bringing six speakers to discuss – *The BIG Deal of Small Development*.

Thursday evening will open with Monte Anderson and a cocktail reception. Friday will feature a half-day workshop with a variety of speakers. Both events will be held at CB&T's Blanchard Hall (1148 Broadway).

The featured speaker for Friday is **Joe Minicozzi**, principal at Urban3. Mr. Minicozzi will be presenting on the *Smart Math: Productive Community Investments*. Communities across the United States are going broke, and we can rightly look to our municipal finance systems and our failure to fully appreciate the payoff for density as a big part of the cause. Let's all do the math so we can make some positive changes in the system because, in the end, downtown pays.

## **Preservation for Profit Schedule**

Thursday, August 18th

5:30pm - 7:00pm

**Keynote Cocktail Reception** 

Monte Anderson, CEO/President at Options Real Estates Investments, Inc. Cultivating Your City: Building at the Neighborhood Scale

## Friday, August 19th

8:00am- 8:30am	Registration and Welcome

8:30am – 9:15am Gracen Johnson, Founder at Ministry of

Makeshift

Neighborliness and the Virtuous Circle of

Citizen-led City Improvement

9:15am-9:30am Break

9:30am – 10:30am John Anderson, Principal at Anderson | Kim

Architecture + Urban Design
Bringing Light to the Dark Art of

Development

10:30am-10:45am Break

10:45am – 11:30am Glenn Kellogg, Principal at Urban Advisors

**Building Urban Life** 

11:30am -1:00pm Keynote Luncheon

Joe Minicozzi, Principal at Urban3
Smart Math: Productive Community

Investments

1:00pm – 1:30pm Jim Kumon, Executive Director of

Incremental Development Alliance

Q&A session led by Jim Kumon including Joe

Minicozzi and our day's speakers

Continuing education credit hours will be offered.

Tickets are \$25 for Friday lunch only or \$100 for all events.

Tickets are available for purchase at The Rankin House or online at <a href="www.historiccolumbus.com">www.historiccolumbus.com</a>. For more information, please contact Historic Columbus at 706-322-0756 or visit our website at www.historiccolumbus.com.