



North Highland Farmers Market
where good food is the path to good health

MEDIA ADVISORY FOR IMMEDIATE RELEASE

North Highland Farmers Market opens Wednesday, June 6 at MercyMed of Columbus

Wondering where to find fresh, local vegetables and fruit in the middle of the week? North Highland Farmers Market is the answer. Conveniently located in the parking lot of MercyMed on 2nd Avenue, this new market will offer produce and handcrafted foods from Elijah's Farm, Jenny Jack Farm and Neal Pope's Farm.

The market is scheduled on the first and third Wednesdays from 4 until 6 p.m., June through November. The only exception is in July, when the first Wednesday falls on the 4th of July. That market will take place on Tuesday, July 3, from 4 until 6 p.m., to make sure everyone gets their holiday grilling essentials.

Everybody is welcome at the North Highland Farmers Market — especially SNAP recipients, who can double their purchase thanks to partnerships with Georgia Organics and Wholesome Wave Georgia.

SNAP users can simply stop by the on-site market information tent, swipe their EBT card and receive twice the dollar amount in tokens to spend at the market. If a card is swiped for \$10, the customer will receive \$20 in tokens to use at any of the farmers' booths.

Don't miss opening day, when there will be plenty of summer produce, cookbook giveaways, a kids' station, recipe cards and the chance to sign up for free nutrition classes led by UGA Extension's Expanded Food and Nutrition Education Program (EFNEP). Make grocery shopping fun by being part of a community and getting to know your neighbors and local farmers.

For more information, visit www.mercymedcolumbus.com or call (706) 507-9209.

When:

4 to 6 pm

1st and 3rd Wednesdays (except 4th of July: Tuesday, July 3 instead)

June through November 2018

Where:

Parking lot behind MercyMed of Columbus, 3702 2nd Avenue, Columbus, GA 31904

Contact for interviews or questions:

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(Email and phone for media only — not for publication)



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