



MEDIA ADVISORY

For Immediate Release

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National Infantry Museum Remembers an American Hero

Memorial service, reception, special screening scheduled



Columbus, Georgia – February 15, 2017: The National Infantry Museum, where LTG Hal Moore often reflected on the Soldiers he served with, will be the location for a memorial service and reception hosted by the retired general's family Friday, February 17. The public is invited to attend.

The day will begin with a funeral mass at St. Michaels Roman Catholic Church in Auburn, Alabama, at 8:30 a.m. (Central Time) Friday. Friends and family will then convoy to Columbus and Fort Benning.

A memorial service will be held in the Grand Hall of the National Infantry Museum beginning at 1 p.m. (Eastern Time) Friday. Among the speakers will be Joe Galloway, who co-wrote the book *We Were Soldiers Once, And Young* with LTG Moore. Afterward, buses will be available for anyone wishing to attend a brief graveside ceremony with full military honors at Fort Benning Post Cemetery at approximately 2 p.m. (Eastern). Following the ceremony, the buses will return guests to the National Infantry Museum, where a reception will be held in the Grand Hall.

The memorial and graveside services will be live-streamed in the museum's Patriot Hall and Giant Screen Theater in the event the Grand Hall is full, or for those who do not wish to ride the buses to the cemetery. Others may watch the live stream via the US Army Fort Benning Facebook page.

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In 1964, Moore commanded a battalion in the newly formed air mobile 11th Air Assault Division at Fort Benning. During the Vietnam War, he served as the commander of the 1st Battalion, 7th Cavalry Regiment. The regiment landed at LZ X-Ray with about 450 soldiers, and soon was overrun by an enemy numbering more than 2,000. The first major battle between the United States and the Peoples' Army in November 1965 left 250 U.S. Soldiers dead. Joe Galloway, a war correspondent who covered the battle, credits Moore and his brilliant leadership for saving the lives of most of his men in the worst of circumstances.

The Last 100 Yards ramp at the National Infantry Museum features a scene taken from the Battle of Ia Drang Valley. While his health still allowed it, LTG Moore would often travel from his home in Auburn to visit the museum and reflect alongside the Huey helicopter that held so many vivid memories.

In addition to the scene on the ramp, LTG Moore's contributions can be seen in the museum's Cold War Gallery, where Moore's helmet and a bugle from his unit are on display.

In honor of LTG Moore, the museum's Giant Screen Theater will offer a free screening of "We Were Soldiers" at 3 p.m. Saturday, February 18. A limited supply of the book is available in the museum's Soldier Store.

IMPORTANT NOTE: The MCoE Public Affairs Office is managing all media interviews and escorts. Please contact Monica Manganaro at 706-545-3438 (office) or 706-992-8781 (cell) or call Nate Snook at 706-545-2238.

PAO will make available videos and photos of the events following Friday's ceremonies at the following addresses:

NIM Memorial Service Video: <https://vimeo.com/204184103>

Graveside Service Video: <https://vimeo.com/204185429>

NIM Memorial Service photos: smu.gs/2lPc73e

Graveside Service photos: smu.gs/2lOS70m

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The National Infantry Museum and Soldier Center, a 155-acre tract linking Columbus, Georgia, and the Maneuver Center of Excellence at Fort Benning, is the first world-class site to pay tribute to the U.S. Army Infantryman and those who fight alongside him. Voted the **#1 Free Museum in America** in the 2016 USA Today Readers' Choice Awards, the museum showcases the contributions of the Infantry Soldier in every war fought by the U.S. by offering immersive participation and engaging visitors in the unique experiences of the Infantry Soldier. The complex also includes a parade field, memorial walk of honor, authentic World War II Company Street, Vietnam Memorial Plaza, combat simulators, a full-service restaurant and a Giant Screen Theater. For more information, visit www.nationalinfantrymuseum.org.