

For Immediate Release

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**Bike Ride Across Georgia holds the 23<sup>rd</sup> Annual Georgia BikeFest in  
Columbus, GA, October 10-12, 2014**

Bike Ride Across Georgia's (BRAG) next ride is the 23<sup>rd</sup> annual Georgia BikeFest in Columbus, GA, **October 10-12, 2014**. Three days of autumn fully-supported cycling and 3 nights of camping next to the Chattahoochee River. Café Campesino will be there to jumpstart the mornings with their special BRAG brew. A shower trailer will also be available beginning Friday, October 10, at noon.

Various mileage options are available each day along with a fully-supported Century Ride on Saturday, October 11. **Friday, 10/10:** The Lake Oliver Ride, 49 miles, or 36, or 10 miles. **Saturday, 10/11:** The Tour de Muscogee and Harris Century Ride, 100 miles, or 60, 41, or 22 miles. **Sunday, 10/12:** The Welcome Home Hooah Ride to Ft. Benning, 41 miles, 27, or 16 miles.

Uptown Columbus is planning an exciting weekend for BRAG riders. Happy Hour both Friday and Saturday, 4:00pm – 6:00pm, at Picasso Pizza in Uptown Columbus, 1020 Broadway, \$1 off all drinks. Friday evening in Uptown Columbus on Broadway, Deeper Shades of Soul Band, will be playing from 7:00pm – 10:00pm. Back at camp, attendees can make S'mores around the campfire. Saturday is full of activities, including Market Days on Broadway, from 9am to Noon, and the Uptown Drum Circle on Broadway Saturday evening starting at 6pm. No drum? No problem! Drums will be on site to borrow for the evening. While in Columbus, attendees can try the new zip line featuring a 1200 ft. zip across the Chattahoochee River or raft down the World's Longest Urban Whitewater Course! Show your BRAG wristband and get 20% off.

A registration form can be downloaded at <http://www.brag.org/gbf-register.html> or attendees can register online at <http://www.imathlete.com/events/GeorgiaBikeFestbyBRAG/register>.

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